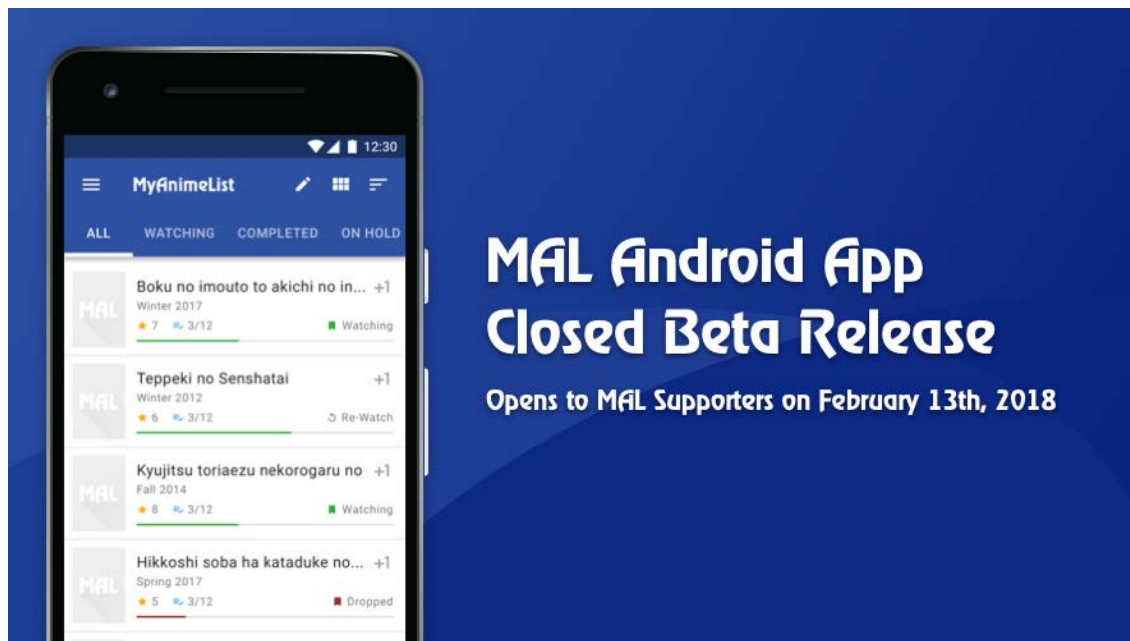


MyAnimeList Launches Official Android App for International Anime Fan Community Closed Beta Release Available for Paid MAL Supporters

MyAnimeList, LLC, a U.S. subsidiary of DeNA Co., Ltd., announced today the launch of the official app for MyAnimeList, a community for anime and manga enthusiasts. The first release on February 13, 2018 will be limited to Android devices only.



MyAnimeList, with over 10 million unique visitors per month, provides a database and forums for the anime and manga enthusiasts' community. Users can create database entries for anime and manga series, as well as curate their own lists of anime and reviews, communicate with other community members, and view official anime releases. The first iteration of the app will offer access to the database and list feature. New features will be added based upon community feedback.

The app's initial release on February 13, 2018 will be a closed beta release available only to paid MAL Supporters, with plans for a public release at the beginning of March.

MyAnimeList strives to help create new anime and manga fans around the globe, and will continue rolling out improvements to the app to provide the best user experience possible.

*Videos on MyAnimeList are not accessible from Japan. Content access in any particular country or region is limited based on individual content licensing agreements, and some content is only available to paid MAL Supporters.


About MyAnimeList

MyAnimeList (myanimelist.net) is a primarily Japanese anime and manga enthusiasts' community for the English-speaking world. The website has reached over 10 million unique visitors and generates 130 million monthly page views. The MyAnimeList website was purchased by DeNA Group in January 2015 from male-lifestyle publisher CraveOnline Media, an Evolve Media company. MyAnimeList, LLC, DeNA's U.S. subsidiary, is currently operating the website.
URL: <https://myanimelist.net>

About DeNA

DeNA (pronounced "D-N-A") develops and operates a broad range of mobile and online services including games, e-commerce, entertainment, healthcare, automotive and other diversified offerings. Founded in 1999, DeNA is headquartered in Tokyo, Japan and employs over 2,000 people. DeNA's aim is to delight and impact the world through the use of the internet and AI. DeNA Co., Ltd. is listed on the Tokyo Stock Exchange (2432). For more information, visit: www.dena.com/intl/.

MyAnimeList Android App Details

Service Name	MyAnimeList
Icon	
Release Date	(Closed beta) Tuesday, February 13, 2018 (Public release) Beginning of March
Format	Android app
Category	Entertainment
Price	Free
Copyright	MyAnimeList (registered in the U.S. only)
Supported OS	Android 5.0 and up
Region	Worldwide
Language	English
Website	https://myanimelist.net/
How To Use	(Closed beta) Paid MAL supporters can access via the URL below https://myanimelist.net/account/membership (Public release) Install via GooglePlay

* Google, Android, and Google Play are the trademarks or registered trademarks of Google Inc.